



## HOW TO BUILD A PROFITABLE GOLD BUSINESS

## GOLD HAS REMARKABLE ADVANTAGES COMPARED TO OTHER GOODS AND SERVICES:



Yellow metal will always be in demand



It's quality is at the top level



Gold doesn't need to be advertised



No need to create a product distribution network



Low delivery cost



Gold will always maintain its original properties, because it doesn't rust and keeps its luster for thousands of years

Taking into consideration the above mentioned advantages, more and more specialists from non-core industries want to start a gold business in order to diversify their activities.

#### **GOLDEN WAY**

is an international online store that sells 24-karat investment gold bars from 1 gram to 100 grams, as well as other branded products.



Every client of Golden Way can participate in a marketing program and receive stable income.

#### **LEGAL and TRUSTWORTHY**







#### **ADDRESS:**

Dubai,
United Arab Emirates,
Aspin Tower,
44 floor, office 3,
Sheikh Zayed Road
Tel: 04-3835136
04-3835137



#### **MISSION**

To become a global leader in selling gold helping our clients achieve their dreams



#### **TARGET**

To create a progressive business community of successful businessmen around the world, united by one mission and belief in gold





#### **POSSIBILITIES with GOLDEN WAY**

#### **BUYING GOLD BARS**





BUILDING A PROFITABLE GOLD BUSINESS

#### **ACTIVITY**

In the gold market, there is no competition between companies.
You can easily say that the one who has extracted gold has already sold it.

#### We have a closed production cycle:

- gold mining;
- gold processing;
- distribution of finished products.





#### **GOLD MINING**

















## PROCESSING AND MAKING OF GOLD BARS















**DRAIZE REGINA** 



**MICHEL MARET** 



**HENRY PEREZ** 



**EDDIE THIBAUT** 



**IVANA MELO ALVAREZ** 



**DIEGO DE ANDA** 





**HAKKAR ABDEL HALIM** 



**KHALED MELLAH** 



**HOUSSEM MANSOURI** 



**HAFIDH HAKKAR** 



AHMED BOUZIDI



**MEI PLAVIANO** 





**ALBERTO CARRASCO** 



**NANCY PIEDRAHITA** 



**EDGAR ESPINOZA** 



**NORMA BARTOLO** 



**YALEYSI MORALES** 

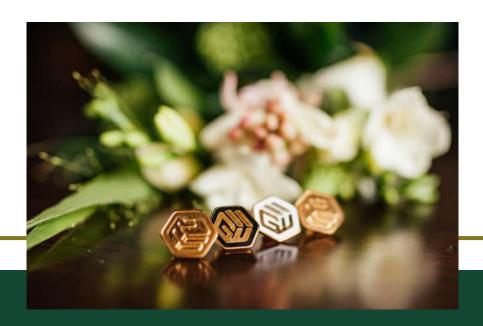


**DEEPAK ATHNERE** 

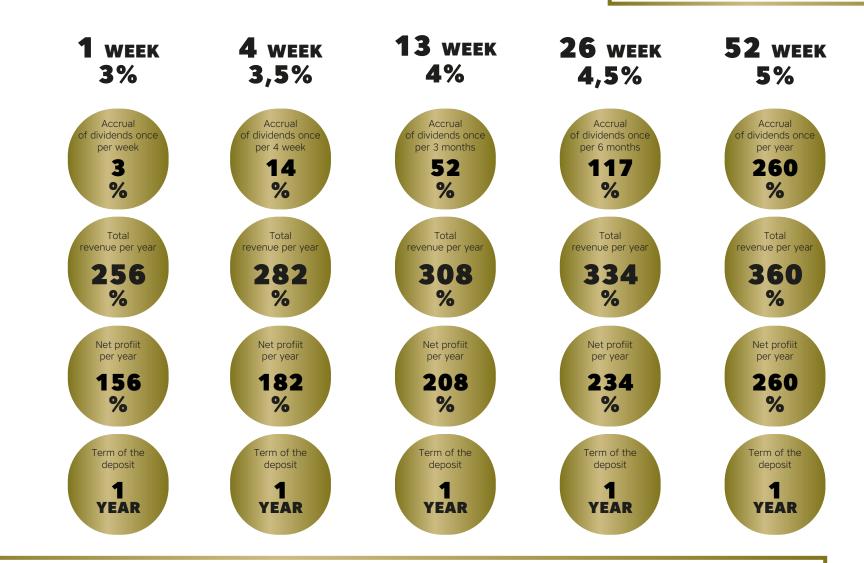
For implementation of its mission, Golden Way uses its own funds, as well as funds of its partners rewarding them with bonuses from 3% to 5% per week.

Bonuses are accrued during the year.

The amount of one purchase is from 50€ to 100 000€.







Upon expiration of the contract, gold bars are sent to the client by mail or sold back to the company minus 20% of its original price.

With us you have the opportunity to earn even more. By increasing a period of receiving bonuses (once per month, once per 3 months, once per 6 months or once per year) you increase your earnings.

#### PARTNER PROGRAM

A partner program of Golden Way has no limits in width and depth.



#### **BUILD A PROFITABLE BUSINESS**

The company has a career ladder and a ranking system (as shown in the table). Upon reaching each rank, a referral bonus from the first line increases. From the depth, you earn the difference between your rank % and the rank % of your direct partner.

#### **GIFTS AND BONUSES FOR GOLDEN WAY LEADERS**



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All physical gifts are to be given at conferences

#### **ACTIVITY BONUS**

#### BONUSES FOR A TURNOVER IN THE FIRST LINE



Get extra cash bonuses for the turnover in the first line.

Invite friends and receive cash bonuses.

#### **GIFTS FOR VIP CLIENTS**

**PURCHASES FROM 50,000 €** 























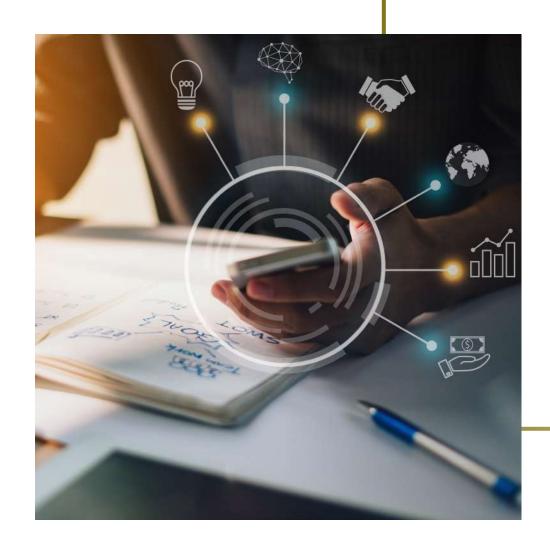
- PERSONAL MANAGER
- GOLD PARKER PEN
- BLACK DIAMOND 1.08 CT

All physical gifts are to be given at conferences

Referral bonuses are given after a purchase is completed.

A partner can make a request for funds withdrawal at any time.

This is a business model in which You can earn from purchasing gold, and receive additional bonuses through the partner program.

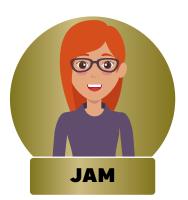


Jam joined Golden Way and purchased gold for 70 €, and now she is in the 1st rank.

Jam invited Rich, who purchased gold for 600 €. Jam earned through the affiliate program 10% of the purchase amount of Rich (i.e. 60 €). Jam's team turnover became 670 € and she moved to the 2nd rank.

After that, Jam invited Filip, who purchased gold in the amount of 1400 €.

Jam earned through the affiliate program 10.5% of the purchase amount of Filip (i.e. 147 €).



70€



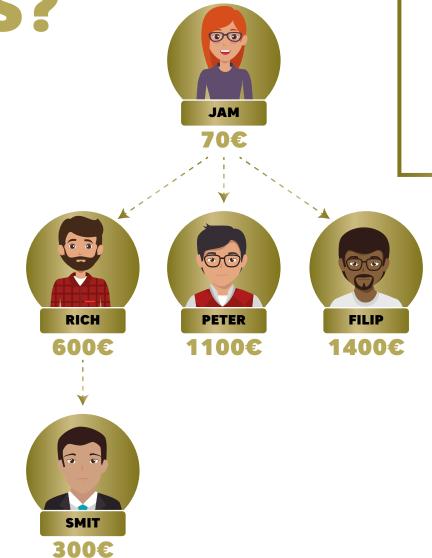
Jam invited Peter to the business, who purchased gold for 1100 €. Jam earned 10.5% of the purchase amount of Peter (i.e. 115.5 €).

Jam's team turnover became 3170 € and she moves to the 3rd rank.

Rich started working and invited Smit, who purchased gold for 300 €.

In this case, Rich is in the 2nd rank and earned 10.5% of the purchase amount of Smit (i.e. 31.5 €).

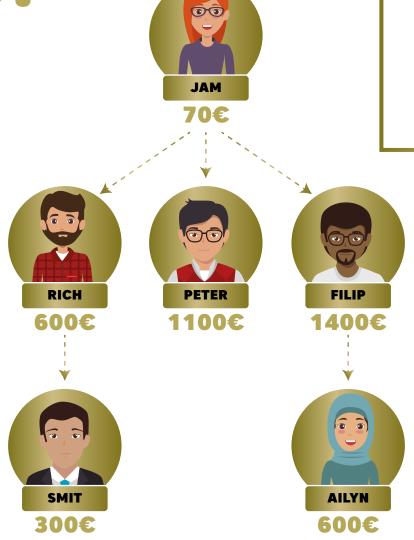
Jam, in turn, will earn the difference between her rank % and the rank % of her direct partner (Rich): 11% - 10.5% = 0.5%, that is 1.5 €



Filip invited Ailyn, who purchased gold for 600 €

Filip earned 10.5% of the purchase amount of Ailyn (i.e. 63 €).

Jam earned the difference between her rank % and the rank % of her direct partner (Filip): 11% - 10.5% = 0.5%, that is 3 €.

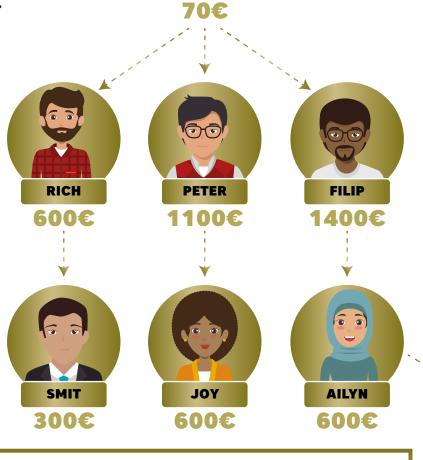


Peter invited Joy, who purchased gold for 600 €. Peter earned 10.5% of the purchase amount of Joy (i.e. 63 €).

Jam earned the difference between her rank % and the rank % of her direct partner (Peter): 11% - 10.5% = 0.5%, that is 3 €.

Ailyn invited Erika, who purchased gold for 900 €.

Ailyn earned 10.5% of the purchase amount of Erika (i.e. 94.5 €), but Filip didn't earn anything, because his rank % and the rank % of his direct partner are the same. But Jam earned 4.5 € of the purchase amount of Erika, because the difference between her rank % and the rank % of her direct partner (Filip) is 0.5%.



**ERIKA** 

900€

## LOSS OF OPPORTUNITIES

TIME = MONEY

The more you wait, the more time you lose.

Make decisions quickly, don't miss your chance!



## ADDITIONAL OPPORTUNITIES FOR BUILDING SUCCESSFUL TEAMS



a training system from Golden Way for beginners



a personal landing page for client recruiting



a personal chatbot for working with potential clients

# Think different, earn different



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Golden Way



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